

# HOPE

# Fundraising at your school



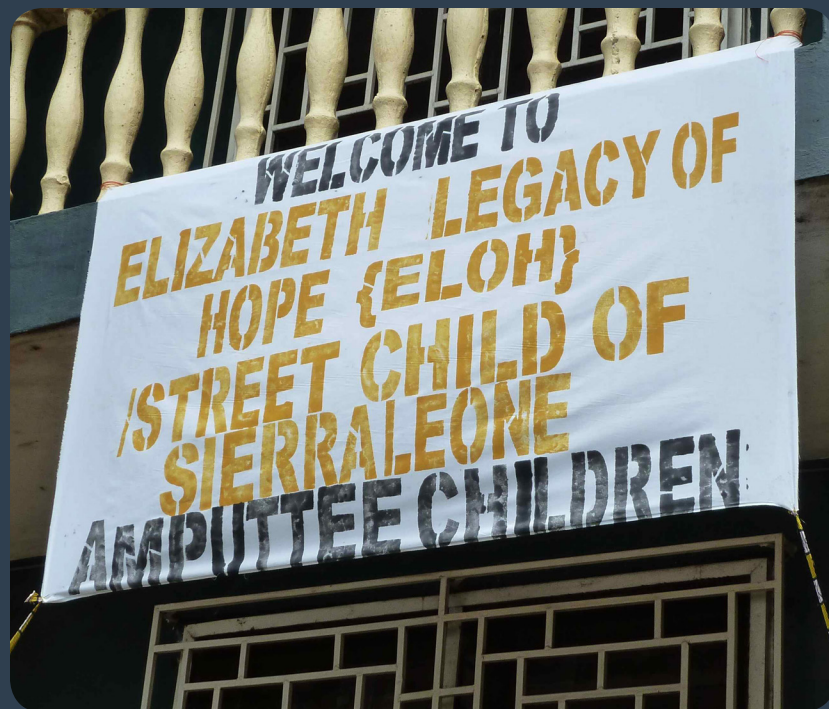
ELIZABETH'S LEGACY OF

# HOPE

Elizabeth's Legacy of Hope (ELoH) provides life-changing support for children who have lost their limbs through war, accidents and lack of access to medical care.

Through the generosity of our supporters in the UK, we provide prosthetic legs, social support, education, and advocacy for the world's most vulnerable amputees.

By organising a fundraising event at your school you can help children to walk, play and go to school. It is a wonderful gift and we hope you want to join our team!





# Q&A

Questions and Answers

## Who can organise an event?

Anyone can do it! Students, teachers and parents can all organise events to raise awareness and money for child amputees. We find it particularly exciting when students decide to help the children in our projects.

## How do I get started?

Come up with an idea of what you'd like to do. Anything fun and innovative that will raise money is good and this toolkit is here to help. It will provide a few ideas and suggestions to get you started along with the sorts of things you'll need to consider to deliver a successful event.

## What can I do?

There are a number of ways you can fundraise and we have listed a few of them. If you've got an idea you want to try, go for it!

- [Artwork sale / auction](#)
- Book sale or cake sale
- [Charity abseil](#)
- [School fair](#)
- Non-uniform "mufti" day
- Car washing or car park fundraiser
- Sponsored run, swim or other sporting event
- [Create and sell your own cook book](#)
- Karaoke competition
- School concert
- Film night
- Seasonal events, such as Carol Concerts and Summer Fairs

For more tips and inspiration visit our website and download our [A-Z of school fundraising ideas!](#)



Pollyanna Hope, daughter of charity founding member Sarah Hope





# Q & A

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## How do I go about organising an event?

Firstly, discuss your idea. If you are a student you might want to start by talking to your classmates, teacher, headteacher and parents.

You might want to do a one off event or a series of events. You can also set a target for the amount you'd like to raise.

When deciding what you do, have a think about who it will appeal to. Will boys and girls be able to participate? Will younger and older children be able to take part? What about the adults – parents and teachers?

You should also think about all the steps you need to take to make the event a success. For example, if you choose to have a cake sale the questions you might ask yourself are:

- How many people are likely to buy cakes and how many cakes do we need?
- What types of cake should we make? What about people with allergies?
- What time of day should we hold the cake sale: morning break, lunchtime, afternoon break or after school?
- Do we want to make the fundraiser into a competition, such as a bake-off?
- What venue is suitable for a cake sale and the number of people expected?
- How and when can we present the cause we are raising money for?
- How do we want to advertise the event and how far ahead should we do it? (what are the deadlines for getting something in newsletters etc.)?

If you are handling cash make sure someone is responsible for it. Also, think about the number of people you are selling for the amount of change needed.

Once you have finished the event don't forget to deduct the change from the final amount raised.



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## How do I let people know what we are trying to do?

You'll need to advertise your event. To do this you might want to put some posters up and include a message about it in the school newsletter. You might also want to do a presentation.

Before you do this, be clear about why you want to raise money. What is it about this charity and what it does that makes you want to support it?

When you are ready, ask for permission to deliver a presentation to your classmates and fellow students at a school assembly. You don't have to do this on your own - get together with some friends if you prefer. It is also possible invite someone from the ELoH team to come and give a talk.

We have a powerpoint presentation that you can use and it can be downloaded. Feel free to change it to fit in with what you want to say. There is also a short video that you can play before, after or during your talk.

A tip is to keep your presentation brief and to the point. If you are writing a speech for yourself, remember to write as you'd say it. Use plain English and don't use words that you wouldn't normally use.

In summary, here are some ways in which you can let people know what you are doing:

- Do a presentation to your class or school (at assembly).
- Put some posters up (you can make your own or use ours).
- Get a mention in the school newsletter (perhaps write an article).
- Get something on the school website.
- Hand out flyers and leaflets during the event.

Here are some things you can use:

- [Youtube video](#) (4:58)
- ELoH PowerPoint presentation ([download](#))
- ELoH poster ([download](#))
- ELoH leaflet ([download](#)) and flyer ([download](#))
- ELoH script ([download](#))







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What do I do with the money I raise?

The donations page of the [ELoH website](#) explains what to do. You can pay it into the charity bank account, send a cheque or set up your own BT donate page.





Victoria Bacon and Sarah Hope  
Founders of ELoH



# All that's left to say is a massive thank you!

We really appreciate that you chose to support ELoH and it is great that you are thinking of the children we support. Whatever you raise will go towards helping amputee children.

Thank you

Sarah & Victoria

[www.elizabethslegacyofhope.org](http://www.elizabethslegacyofhope.org)

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